

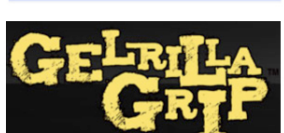
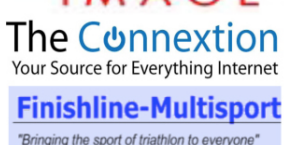


MULTI-SPORT MOVEMENT TO END LOU GEHRIG'S DISEASE

So Others May Live

Our Supporters

Thank you to these great friends and brands for all of your support. Warriors, they're there to support you, too! Think of them for your next event or purchase.



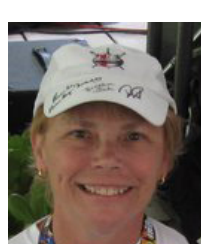
[Make a donation today!](#)

[Join Team Blazeman!](#)

The list of registered Blazeman Warriors keeps growing! We are proud to have you representing us on the battlefields!

Dear Blazeman Warriors and Supporters...

June seemed like the start of any other summer.



We planned to attend races and give presentations as we do most summers. But by the end of this summer, we had hundreds of new friends and raised brought us closer to our year-end goal for our research partners-and even closer to our long term goal of \$2 million by the end of 2015.

All thanks to an icy bucket of water.

Together, we truly made a splash. It was an amazing spectacle that introduced the WarOnALS® to millions of people worldwide who knew very little about our fight. It was remarkable and we are truly grateful for that phenomenon. I think what touched us most were the donations we received internationally from as far away as India, Paraguay and several European countries. It was comforting to know that Jon's reach is beyond our borders.



But by the end of September, the buckets were all empty and it was back to work on our usual routine. We fought and won a tremendous battle in the WarOnALS®...but we still haven't won the war.

It is our mission to raise awareness about ALS and raise necessary funds to be directed into cutting-edge scientific research to find treatments and an eventual cure for ALS..."So Others May Live®". In order to meet our mission, we rely on the generosity of individuals like you. Without the support of people just like you, we wouldn't be able to support our research partners at Brandeis University, Wake Forest University and the University of Maryland. We encourage you to visit our web site to [learn more about the research projects](#) that YOU helped fund. We couldn't do any of this without your support.

The money we raised last summer was, quite literally, a drop in the bucket compared to the resources needed to find a cure.

I'm writing to you today to ask for your help refilling the bucket by supporting our annual appeal with **a cash donation**. This year, our goal is merely to match the amount we raised in the Ice Bucket Challenge. Together, we can show the nay-sayers that this was a one-time thing. A blip. A flash-in-the pan. Together, with your support, we can reach our year-end goal, with 99% of it going straight to our research partners. We continue to have almost no overhead. Your generosity will make a difference in our WarOnALS® and help advance our ongoing mission.



Thank you in advance for your support!

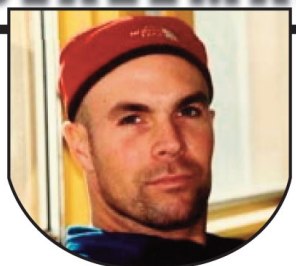
In Strength, Honor and Commitment,

Mary Ann and Bob,
Jon's mom and dad

PS - please consider matching (or even doubling!) the tax-deductible donation you gave to the Ice Bucket Challenge and help us refill that bucket again! Ask your HR department about their company match program and help stretch your gift even farther!



ABOUT TEAM BLAZEMAN



On May 2, 2005, twenty-year Multi-Sport veteran Jon Blais a.k.a. "Blazeman" at age 33 was diagnosed with the fatal motor neuron disease ALS (Amyotrophic Lateral Sclerosis). Blazeman dubbed himself the "ALS Warrior Poet" and brought his battle to the big island of Hawaii on October 15th that year, where he became the first person with ALS to complete the Ironman World Championships. It was his last race. In 2006, a number of athletes, inspired by Jon's 2005 efforts, rolled across the finish line in Hawaii in honor of Jon and his battle against ALS. In 2007, the Blazeman Foundation for ALS expanded Team Blazeman, comprised of "Blazeman Warriors" who have committed to raising awareness and funding a search for a cure for ALS..."So Others May Live."

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